

# YOUR ACCESS TO THE EUROPEAN FUND MARKET

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How asset managers can successfully access the European market  
Road Show Event

# ENTRY INTO THE EUROPEAN MARKET FOR US ASSET MANAGERS

Not all US asset managers are represented on the European market yet, but many have already included this expansion opportunity on their agendas. Universal Investment has been successfully organizing a roadshow in New York City for several years to reach asset managers planning to expand into Europe. Together with the dfv Euro Finance Group, this approach will now be expanded to attract even more interested companies to the European market and the financial centre of Frankfurt.

In addition we will show these asset managers the advantages of the Frankfurt Rhine-Main region as a central hub for a potential representative office and present Continental Europe's financial centre at a roadshow in the heart of New York.





# PEOPLE

## TARGET GROUP

Asset managers from North America who are planning to expand and establish a location in Europe.

Number of participants: approx. 50 representatives of American asset management companies

## HOSTS

Universal Investment is a leading company providing tailored fund solutions for institutional investors and asset managers, including fund administration, structuring, and platform services.

The dfv Euro Finance Group is an expert in organizing top-class financial conferences. With the EURO FINANCE WEEK, dfv EFG organizes the largest financial conference in Germany every year. The dfv EFG is located directly in the financial center of Frankfurt and promotes the Frankfurt-Rhine-Main region.

# EVENT

**JUNE 4, 2025**

## **6:00 PM** BUSINESS RECEPTION WITH IMPULSES

- Welcome
- Case Study: The successful market entry of Montrusco Bolton in Europe, accompanied by Universal Investment
- Impulse Region Frankfurt-Rhine-Main
- Impulse Banking/Custodian (international bank)
- Impulse Trading/Markets (z.B. 360T)
- Impulse Legal/Regulatoric (international law firm)
- Impulse Consulting

## **7:30 PM** NETWORKING

Get-together with networking and traditional German delicacies

ACCESS TO EUROPE



## **LOCATION**

THE TIMES SQUARE EDITION

20 TIMES SQUARE | 701 7TH AVENUE  
NEW YORK, NEW YORK 10036

# BECOME A PARTNER

## BENEFITS

- Impulse at the business reception
- Branding at the business reception and in the networking area
- Naming as a partner in all conference documents, print and digital
- Access for up to 3 people (including speakers) for the entire event

# BECOME A SUPPORTER

## BENEFITS

- Branding at the business reception and in the networking area
- Naming as a partner in all conference documents, print and digital
- Access for one person for the entire event

# YOUR HOSTS



MEIKE BUCHHOLZ

MANAGING DIRECTOR  
DFV EURO FINANCE GROUP

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DIRK GROSSHANS

HEAD OF LIQUID ASSETS &  
INSOURCING SOLUTIONS  
UNIVERSAL INVESTMENT

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MARCUS KUNTZ

GROUP HEAD OF SALES  
UNIVERSAL INVESTMENT

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ANDREAS SCHOLZ

CEO  
DFV EURO FINANCE GROUP

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# GET IN TOUCH



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ACCESS TO EUROPE

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